# V-Guard Industries Ltd (VGRD IN)

Worst is over (floods impact); revival ahead

## INDIA | MIDCAP - ELECTRICALS | Quarterly Update

#### Top takeaways

- Revenues were dented by floods in Kerala and a weak summer. Adjusting for the revenue loss of Rs 250mn due to the floods, revenue growth was 10% yoy. There was strong growth in Digital UPS, Kitchen Appliances, Water Heaters, Wires & Switchgear.
- Volatility in commodity prices and depreciation of the rupee impacted margin. OPM was almost in line.
- Lower interest cost and tax (Sikkim facility benefit) helped PAT.

#### **Conference call takeaways**

- ✓ Non-south market revenue grew 16% yoy in 2Q. VGRD continued to increase its penetration and market share there (it accounted for 35.7% of sales vs. 32.5% yoy). Growth was driven by increased visibility, expansion of product range, and brand penetration. Management expects non-south to contribute 50% of its revenues in 4-5 years.
- ✓ Gross margin difference between south and non-south was ~2% and operating margin difference was 7.5%. Management expects non-south gross margin to increase by 2% over 2-3 years.
- South market grew 1.7% yoy; lower growth was majorly because of the impact of Kerala floods. Management expects rebuilding activity in Kerala to make up for sales losses in 2HFY19.
- ✓ VGRD is planning to hike prices by about 3%, which will help it to recover the impact of input cost increases.
- ⇔ Weak summer adversely impacted growth in stabilizers (down 12.4% yoy) and pumps (down 3.9% yoy). Expects strong growth from stabilizers in 2HFY19.
- ✓ VGRD's advertisement spending was 4.6% of sales in 2QFY19; it expects this to come down to 4% for full year FY19.
- ✓ Maintained revenue guidance of 15% for 2-3 years driven by expansion into non-south markets and introduction of new product categories. Management maintained margin guidance of 10% for FY19 (2HFY19 margin at ~11%).

**Outlook and valuation:** VGRD has successfully negotiated a tricky point in its existence by expanding its geographical and product base, while successfully managing its working capital. Now, it is slowly increasing the contribution from its own manufacturing, which will help improve gross margins. We are convinced that VGRD will continue to successfully monetise its brand equity in southern India while increasing channel sweating in the rest of the country.

We expect a PAT CAGR of 27% over FY18-21. The company's stock price has seen a sharp correction of ~33% over the last month, majorly because of Kerala flood impact and a sell-off in mid-cap stocks. At its current market price, it trades at 34x/27x on FY20/21 EPS and at an EV/EBIDTA of 23x/18x. We value it at a FY21 P/E of 35x (five-year average) and reiterate our BUY recommendation with a target of Rs 225. **Read our recent detail report on VGRD** Click Here.



26 October 2018

## **BUY (Maintain)**

CMP RS 174 TARGET Rs 225 (30%)

#### COMPANY DATA

426
73
1.0
255 / 159
3.2
1

#### SHARE HOLDING PATTERN, %

	Sep 18	Jun 18	Mar 18
PROMOTERS :	64.2	64.3	64.3
FII / NRI :	11.9	12.0	11.8
FI / MF :	11.4	12.1	12.4
NON PRO :	2.7	2.6	2.6
PUBLIC & OTHERS :	9.9	9.0	9.0

#### **KEY FINANCIALS** FY18 FY19E FY20E Rs mn Net Sales 23.118 26.496 30.405 EBIDTA 1,870 2,362 2,975 Net Profit 2,152 1.704 1.331 EPS, Rs 3.1 4.0 5.1 34.4 PER, x 55.6 43.5 EV/EBIDTA, x 37.0 29.1 23.1 P/BV, x 7.1 9.9 8.4 ROE, % 17.7 19.3 20.5

#### CHANGE IN ESTIMATES

	Revise	d Est	% Re	vision
Rs mn	FY19E	FY20E	FY19E	FY20E
Revenue	26,496	30,405	0%	0%
EBITDA	2,362	2,975	0%	0%
PAT	1,704	2,152	0%	0%

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(Rs mn)	Q2FY19	Q2FY18 y	oy growth %	Q2FY18	qoq growth %	vs. expectations	Comments
Revenue	5,976	5,599	6.7	6,349	(5.9)	-3%	Flood in Kerala & weak summer
EBITDA	498	670	(25.6)	465	7.3	-1%	Volatility in commodity prices and depreciation of the rupee
EBITDA margin (%)	8.3	12.0	-363bps	7.3	102bps	11bps	
Interest	3	4	(38.5)	2	7.4	-11%	Lower debt
Depreciation	55	47	16.0	52	4.2	5%	
Other income	39	21	90.4	32	21.5	31%	
РВТ	480	639	(24.9)	442	8.7	0	
Тах	99	174	(43.5)	98	0.4		Sikkim facility benefit
Tax rate (%)	20.5	27.3	-676bps	22.2	-168bps	-	
PAT	382	465	(17.9)	344	11.0	2%	



#### Segment-wise performance for Q2FY19

V-guard Product Portfolio:	Total Market	Organised (%)	Unorganised (%)	Q2Y19	Q1FY18 Rev.	YoY S	hare (%)	Kerala adj.
	Share (Rs			Rev. (Rs	(Rs mn)	Growth		growth yoy
	bn)			mn)		(%)		
Stabilizer	12.5	56%	44%	862	984	(12)	14.4	(3.5)
UPS (Digital + Standalone)	56.5	80%	20%	751	662	13	12.6	20
Pump	10.5	50%	50%	539	561	(4)	9.0	(1)
Cable & Wires	95	57%	43%	1,808	1,643	10	30.3	14.7
Water Heaters (Ele. + Solar)	20.25	65%	35%	1,109	986	12	18.6	26
Fan	65	75%	25%	405	386	5	6.8	/ 21
Kitchen Appliances		-	-	307	248	24	5.1	/ 43
Switchgears + M Switches	20	70%	30%	194	130	49	3.2	
Air Cooler	40	45%	55%	0	0	n.a.	0.0	
Source: Company, PhillipCapital Ind	lia Research							

Segmental **Net Revenues** 20FY19 20FY18 % уоу 10FY19 % qoq 2.405 (32.9) Electronic 1.614 1.646 (1.9)Electrical/Electro Mechanical 2.541 2.334 2.614 (2.8) 8.9 **Consumer Durables** 1,821 1,619 12.4 1,330 36.9 Sub-total 5,976 5,599 6.7 6,349 (5.9) % уоу Segment PBIT 2QFY19 2QFY18 1QFY19 % qoq 203 224 (9.2) Electronic 269 (24.7)Electrical/Electro Mechanical 154 195 (20.8)183 (15.6)**Consumer Durables** 115 180 (35.9) 38 201.6 PBIT 472 644 (26.6)445 6.2 (-)Interest 3 4 (38.5) 2 7.4 (0) 0 (-)Net Un-allocable Exp. 11 n.a n.a. 459 PBT 640 (28.3) 442 3.8 2QFY19 2QFY18 1QFY19 PBIT Margin (%) % yoy % qoq Electronic 12.6 16.4 9.3 Electrical/Electro Mechanical 6.1 8.3 7.0 **Consumer Durables** 6.3 11.1 2.9 PBIT Margin (%) 7.9 11.5 7.0

Stabilizer & Fan got higher impact because of Kerala floods

Source: Company, PhillipCapital India Research

#### Other key takeaways

- ✓ Total touch points at 32,000; to add 3,000-5,000 every year over 2-3 years (increasing by 10% every year), mainly in the non-south market. Two-thirds of distribution is already in the non-south, which provides significant revenue growth potential. This provides significant potential for revenue growth and operating leverage from the non-south market.
- ✓ Water heaters have shown a growth of 14% in 1HFY19. Management expects strong growth in 3Q (mainly because of strong season). The company has hiked prices by around 3% in October 2019.
- ✓ In cables & wires, volume growth was 6.2% and value growth was ~10% in 1HFY19.
- ✓ Switchgears has shown strong growth of 49% yoy in 2QFY19. In 1HFY19, switches revenue was Rs 379mn. Management expects this segment to report FY19 revenue of Rs 800-900mn. It is planning to launch modular switches in the non-south market in 2HFY19.
- ✓ In 2HFY19, VGRD will be launching solar inverter (in 4QFY19), and adding more products in water heaters, switchgears, and in Air coolers.
- ✓ Working capital has improved by 5 days yoy and 3 days qoq to 59 days in 2QFY19, majorly because of an increase in creditor days. Management expects further improvement in the working-capital cycle driven by a reduction in inventory days (currently higher inventory is because of the season).
- ✓ By the end of 2QFY19, VGRD had cash and equivalents of Rs 1.5bn (CFO of Rs 1.3mn), which allows it to pursue inorganic opportunities. It is looking for product synergy/providing manufacturing capabilities/strong regional players through which it can expand its geographic footprint.

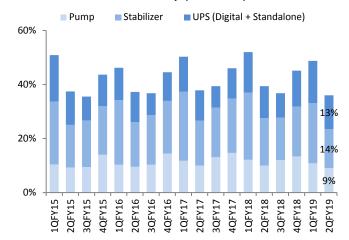


#### V-GUARD INDUSTRIES LTD QUARTERLY UPDATE

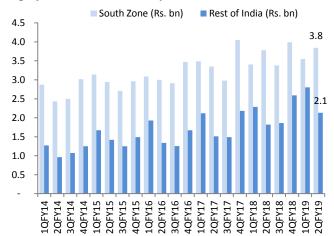
#### Net Sales (Rs. Mn) OPM (%) (RHS) 7.2 13% 6.3 12% 5.4 11% 10% 4.5 3.6 9% 2.7 8% 7% 1.8 0.9 6% 597 0.0 5% 10FY14 20FY14 20FY14 40FY14 40FY15 20FY15 20FY15 20FY15 20FY16 20FY16 20FY16 20FY17 20FY17 20FY17 20FY18 20 4QFY13 /13 2QFY1 JQFV

Adjusted to higher advertisement cost OPM at 8.3%

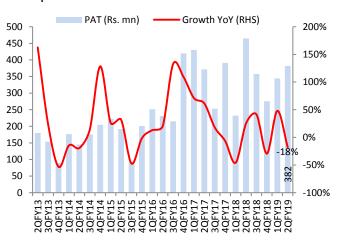
#### Product-wise revenue break-up (% of sales)

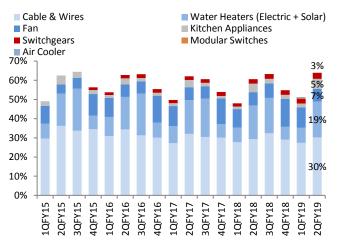


#### Geographical revenue breakup - non-south market at 36%



#### Net profit trend





#### VGRD: Key ratios

Key Ratios	Sep'18	June'18	Sep'17
Working Capital Days:	59	62	64
Debtors (days)	53	56	52
Inventory (days)	68	67	64
Creditors (days)	62	61	52
ROE (%)*	17%	18.2%	19.8%
ROCE (%)*	20.1%	22.5%	25.5%

Source: Company, PhillipCapital India Research Note \* Calculations are based on a quarterly annualized basis



## V-GUARD INDUSTRIES LTD QUARTERLY UPDATE

## **Financials**

#### **Income Statement**

Y/E Mar, Rs mn	FY18	FY19E	FY20E	FY21E
Net sales	23,118	26,496	30,405	35,103
Growth, %	10.8%	14.6%	14.8%	15.5%
Raw Material expenses	16,151	18,335	20,827	23,870
Operating expenses	3,395	3,842	4,352	4,944
Employee expenses	1,702	1,957	2,251	2,521
EBITDA (Core)	1,870	2,362	2,975	3,767
Growth, %	-10.4%	26.3%	26.0%	26.6%
Margin, %	8%	9%	10%	11%
Depreciation	191	211	226	232
EBIT	1,679	2,151	2,749	3,535
Growth, %	-12.7%	28.2%	27.8%	28.6%
Margin, %	7%	8%	9%	10%
Interest paid	17	10	10	10
Other Non-Operating Income	111	130	130	130
Pre-tax profit	1,773	2,272	2,869	3,655
Tax provided	442	568	717	914
Profit after tax	1,331	1,704	2,152	2,742
Net Profit	1,331	1,704	2,152	2,742
Growth, %	-7.9%	28.0%	26.3%	27.4%
Margin, %	5.8%	6.4%	7.1%	7.8%
Net Profit (adjusted)	1,331	1,704	2,152	2,742
No. of Eq. Sh O/S (m nos)	426	426	426	426

#### **Balance Sheet**

Y/E Mar, Rs mn	FY18	FY19E	FY20E	FY21E
Cash & bank	50	425	777	819
Debtors	4,445	4,784	5,321	6,143
Inventory	3,105	3,553	4,038	4,613
Loans & advances	1,023	1,173	1,323	1,473
Total current assets	8,623	9,936	11,460	13,049
Gross fixed assets	2,360	2,810	3,230	3,750
Less: Depreciation	354	564	790	1,023
Add: Capital WIP	75	50	50	50
Net fixed assets	2,081	2,295	2,489	2,777
Total assets	11,546	13,375	15,593	18,369
Current liabilities	3,577	4,091	4,650	5,312
Provisions	400	400	400	400
Total current liabilities	3,977	4,492	5,050	5,712
Debt	24	24	24	24
Deferred Tax Liability	29	29	29	29
Total liabilities	4,030	4,545	5,104	5,765
Paid-up capital	426	426	426	426
Reserves & surplus	7,090	8,405	10,064	12,179
Shareholders' equity	7,516	8,830	10,490	12,604
Total equity & liabilities	11,546	13,375	15,593	18,370

Source: Company, PhillipCapital India Research Estimates

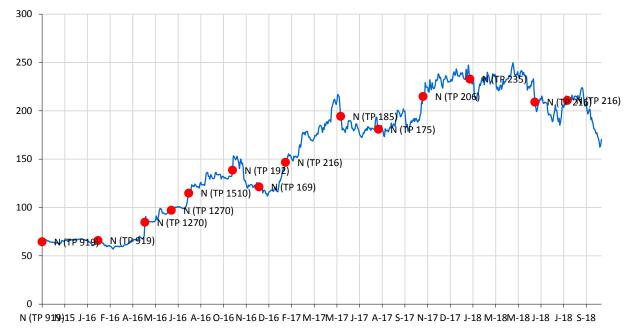
Y/E Mar, Rs mn	FY18	FY19E	FY20E	FY21E
Pre-tax profit	1,773	2,272	2,869	3,655
Depreciation	191	211	226	232
Chg in working capital	-1,183	-424	-614	-885
Total tax paid	-408	-568	-717	-914
Other operating activities	169	-120	-120	-120
Cash flow from operating activities	541	1,370	1,644	1,968
Capital expenditure	-413	-425	-420	-520
Chg in investments	137	-300	-500	-900
Other investing activities	4	130	130	130
Cash flow from investing activities	-271	-595	-790	-1,290
Free cash flow	270	774	854	678
Equity raised/(repaid)	27	0	0	0
Debt raised/(repaid)	-33	0	0	0
Dividend (incl. tax)	-358	-390	-492	-627
Other financing activities	-7	-10	-10	-10
Cash flow from financing activities	(370)	(399)	(502)	(636)
Net chg in cash	(100)	375	352	42

#### **Valuation Ratios**

Y/E Mar, Rs mn	FY18	FY19E	FY20E	FY21E
Per Share data				
Dil. EPS (INR)	3.1	4.0	5.1	6.4
Growth, %	(7.9)	28.0	26.3	27.4
Book NAV/ FD share (INR)	17.7	20.7	24.6	29.6
CEPS (INR)	3.6	4.5	5.6	7.0
CFPS (INR)	1.3	3.2	3.9	4.6
DPS (INR)	0.7	0.8	1.0	1.2
Return ratios				
Return on assets (%)	11.5	12.7	13.8	14.9
Return on equity (%)	17.7	19.3	20.5	21.7
Return on capital employed (%)	23.6	25.7	27.3	29.0
Turnover ratios				
Sales/Total assets (x)	3.1	3.0	2.9	2.8
Sales/Net FA (x)	11.5	11.8	12.5	12.9
Working capital/Sales (x)	0.2	0.2	0.2	0.2
Fixed capital/Sales (x)	0.1	0.1	0.1	0.1
Receivable days	69.2	65.0	63.0	63.0
Inventory days	52.6	53.0	53.0	53.0
Loans, Adv (days)	15.9	15.9	15.7	15.1
Payable days	60.6	61.0	61.0	61.0
Working capital days	77.2	72.9	70.7	70.1
Liquidity ratios				
Current ratio (x)	2.2	2.2	2.3	2.3
Quick ratio (x)	1.4	1.4	1.5	1.5
Interest cover (x)	92.7	200.4	248.7	310.8
Dividend cover (x)	4.5	5.3	5.3	5.3
Total debt/Equity (%)	0.0	0.0	0.0	0.0
Valuation				
PER (x)	55.6	43.5	34.4	27.0
PEG (x) - y-o-y growth	(700.2)	155.4	130.9	98.6
Price/Book (x)	9.9	8.4	7.1	5.9
Yield (%)	0.4	0.4	0.6	0.7
EV/Net sales (x)	3.2	2.7	2.4	2.0
EV/EBITDA (x)	37.0	29.1	23.1	18.2
EV/EBIT (x)	41.0	31.8	24.9	19.3



Stock Price, Price Target and Rating History



### **Rating Methodology**

We rate stock on absolute return basis. Our target price for the stocks has an investment horizon of one year.

Rating	Criteria	Definition
BUY	>= +15%	Target price is equal to or more than 15% of current market price
NEUTRAL	-15% > to < +15%	Target price is less than +15% but more than -15%
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